Recent Books on Economics and Development Studies - Dec 2010

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Aberdeen, Hong Kong: Hong Kong University Press, 2010 xvi. 243p. ; 23cm. ISBN-13: 9789888028504 \$ 35.00

This book examines regional integration and its barriers in southern China in a comparative framework using perspectives on development and globalization from Europe and North America. With its contributions from leading researchers and practitioners in the field, the book will appeal to students, academics and policymakers interested in urban and regional planning, geography, sociology, public administration and development studies.

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Chen & Ryan Monarch Hong Kong: Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong, 2010 38p. ; 22cm. ISBN-13: 9789624412079 Occasional Paper No. 207 \$ 6.00

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233p. ; 27cm. Bilingual English & Vietnamese Language \$ 32.00 http://www.marymartin.com/web?pid=125565

Key Words of Chinese Economy 2009 / Writing Group, Information Center, Development Research Center of the State Council of the People's Republic of China Beijing: China Intercontinental Press, 2010 171p. ; 23cm. ISBN-13: 9787508518121 \$ 24.75 http://www.marymartin.com/web?pid=125681

China's Path to Information / Weizi Qu Singapore: Cengage Learning Asia, 2010 280p. ISBN 13: 9789814314619 \$ 29.95

China's Path to Informatization reviews this process and sums up the experience accumulated along the way, which will serve as important guidelines for the future development of informatization in China. The book comprises five chapters, each focusing on different aspects such as the trends of IT development; the informatization endeavors of other countries; China's understanding and implementation of informatization; major measures and achievements by China in various sectors; and the future trends and tasks of informatization in the upcoming 5-10 years in accordance with the National Informatization Development Strategy: 2006-2020. http://www.marymartin.com/web?pid=125682

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The Legend of CEIBS : China's World Class Business School / Yueqing Li Singapore: Cengage Learning Asia, 2010 322p. ISBN 13: 9789814296250 (HB) \$ 29.95

The year 2009 marks the 15th anniversary of the China Europe International Business School (CEIBS). Since its founding in 1994 as a China-Europe joint venture in business education, CEIBS has achieved spectacular success. According to the 2009 Global Business School Rankings released by the Financial Times, CEIBS's MBA program ranked No.8, the top performer in Asia for six years; its EDP ranking broke into the top 20; and its EMBA, which has been among the world's top 50 for eight years, came in at No.26. CEIBS owes its current success to a small group of people who gave it their all. The founders, both Chinese and expatriate, devoted themselves to showing the way in a country bereft of business knowledge and often unfamiliar with even the concept of management. They endured years of losses and the threat of closure, but the strength of their dynamism, convictions, and passion finally succeeded in awakening a dormant market and unleashing an exciting future. CEIBS's remarkable achievement is also an extraordinary case study in itself. Its commercial- style governance, business model, strategic positioning, choice and maintenance of target markets, and experience-driven marketing, as well as its continual stream of new course offerings while maintaining rigorous quality and corporate identity standards, are worthy of mention in the same breath as any company success story.

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_____ Reforming China: Theoretical Framework Vol. 1 / Li Tieying Singapore: Enrich Professional Publishing (S) Private Limited, 2010 app. 272 pp, 7 x 10 inches ISBN-13: 978-981-4298-00-1 (HB) Contents 1. Deconstruction of the Planned Economy Confrontation and Transcendence of Systems 2. Formation of the New Market Economy 3. Structural Contradictions in the Transition Process 4. 5. Development of the Modern Market Economy and Society 6. Enrich Series on China's Economic Reform \$ 88.00 http://www.marymartin.com/web?pid=123347 _____ Reforming China: Experiences and Lessons Vol. 2 / Li Tieying Singapore: Enrich Professional Publishing (S) Private Limited, 2010 app. 464 pp, 7 x 10 inches ISBN-13: 978-981-4298-02-5 (HB) Contents 1. Economic Structural Reform 2. History of Ownership Reform Analysis of Reforms 3. 4. Comparisons between Modes of Regional Economic 5. Reforms Transitional Mode of Economic Reform 6. Enrich Series on China's Economic Reform \$ 138 http://www.marymartin.com/web?pid=123346 _____ Reforming China: Major Events (1978-1991) Vol. 3 / Li Tieying Singapore: Enrich Professional Publishing (S) Private Limited, 2010 app. 512 pp, 7 x 10 inches ISBN-13: 978-981-4298-04-9 (HB) Contents 1. Initial Tide Forming (1978-1980) Pioneering in Unchartered Territory (1981-1984) 2. The Primary Stage (1985-1987) 3. Rising Wind and Rolling Waves (1988-1991) 4. Enrich Series on China's Economic Reform \$ 138 http://www.marymartin.com/web?pid=123345 _____ Reforming China: Major Events (1992-2004) Vol. 4 / Li Tieying Singapore: Enrich Professional Publishing (S) Private Limited, 2010 app. 576 pp, 7 x 10 inches ISBN-13: 978-981-4298-42-1 (HB) Contents 1. The Tide Returning (1992-1994)

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- 3. Economic Growth and Structural Evolution
- 4. Economic Reform and Institutional Innovation
- 5. Incentives and Governance: China's Local Governments
- 6. The Micro-foundation of China's Market Economy
- 7. Toward an Innovative Nation
- 8. Transformation of the Chinese Enterprises
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Written by a group of prominent Chinese economists, the series represents a concerted effort by native scholars to analyze the "Chinese Miracle" as well as predict its future development.

Each volume examines different aspects of the reform, such as structural reform, entrepreneurship, local governments, specialized markets, innovation and globalization. Contains numerous graphs and tables

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China's Specialized Markets / Lu Li-Jun, Wang Zu-giang

Singapore: Gale Asia, 2010 350p. ; 185mm x 235mm ISBN 13: 9789814272759 (HB) \$ 150.00

As induced institutional innovation with Chinese characteristics, specialized markets provide a shared and low-cost transaction platform for rural as well as small- and medium-sized enterprises. China's Specialized Markets is the first comprehensive discussion on the titular subject. The authors use economies of scale, division of labor, specialization economies, and new historical institutional analysis (HIA) to examine the factors driving the rise of specialized markets in different areas of China and to reveal the internal mechanism behind the expansion and evolution of these markets. By using theories of transaction cost, public choice, and so on, they also explore the internal governance and operational mechanism of specialized markets as well as their interactions with industrial clusters and local governments.

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Development of China in the Modern World System / Lu De-ming Singapore: Gale Asia, 2010 262p. ISBN 13: 9789814272766 (HB) \$ 150.00

China's rapid economic development has been realized through its interactive endeavors with many other countries. The China miracle is therefore not an isolated event limited to one country and should not be examined and measured with a single theory such as conventional growth economics, development economics, or institutional economics. Development of China in Modern World System explores the driving forces of the China miracle from the perspective of international development. It discusses how China managed, over the past 30 years, to grasp the opportunities for development through opening itself up and seeking cooperation and competition with other countries in terms of foreign trade, capital, human capital, technology import, and management system. It also looks at the various issues confronted by China in its long-term development. <u>http://www.marymartin.com/web?pid=125688</u>

Economic Growth and Structural Evolution / Liu Xiahui, Zhang Ping & Zhang Xiaojing Singapore: Gale Asia, 2010 369p. ISBN 13: 9789814272728 (HB)

\$ 150.00

In Economic Growth and Structural Evolution, the authors propose that China's reform strategy is to promote capital accumulation through a gradual adjustment of its relative price system, enabling the industrial capital to obtain higher profits and thus unleashing the great potential of economic growth. Moreover, the Chinese government prioritizes the growth of different industries at different times through measures such as the dual-track price system leading to the rise of township and village enterprises and the opening up of eastern coastal areas resulting in rapid urbanization and the boom of the real estate industry. This growth pattern has effectively mobilized China's huge labor resources and given full play to its comparative advantages. However, the pattern is not sustainable as government intervention and distorted factor prices have caused growth imbalance. Sustainable growth can only be achieved when the Chinese government shifts its focus from GDP growth to welfare improvement.

http://www.marymartin.com/web?pid=125689

Economic Reform & Institutional Innovation / Yang Yao Singapore: Gale Asia, 2010 315p. ISBN-13: 9789814272711 (HB) \$ 150.00

In Economic Reform and Institutional Innovation, the author identifies three building blocks that have contributed to China's success: decentralization, an encompassing state, and volitional pragmatism. Decentralization provides dynamism to institutional innovation. An encompassing state ensures the survival and legalization of viable institutional innovations amidst the competition among different political groups. Volitional pragmatism enables the political entrepreneurs to hold a realistic attitude toward institutions while keeping an open mind to all future possibilities. The interplay between these three factors has shaped China's reform trajectory. Along the path though, there have been constant interactions between local experiments and the central government's ideological adjustments. This has created many mid-way institutions that do not fit into any existing institutional framework. However, it is the accumulation of these mid-way institutions that has stimulated China's transition from a planned to a market economy.

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Incentives and Governance: China's Local Governments / Li-An Zhou Singapore: Gale Asia, 2010 318p. ISBN-13: 9789814272742 \$ 150.00

China's economic miracle has seriously challenged conventional wisdom that highlights the critical role of property rights protection, an independent legal system, and a democratic system of checks and balances in sustaining long term growth. By international standards, China ranks low in terms of all these institutional fundamentals. Further, the sustainability of China's rapid economic growth has been threatened by a host of accompanying problems and challenges such as environmental pollution, alarming income inequality, regional disparity, under-funded social security, and bureaucratic corruption. Incentives and Governance: China's Local Governments aims to unravel the institutional arrangements behind China's rapid, sustained economic growth and to examine the downsides of these arrangements. To this end, the author constructs a unified conceptual framework focusing on the incentives of local officials and government governance.

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The Micro-Foundation of China's Market Economy / Xiao-Xuan Liu Singapore: Gale Asia, 2010 356p. ISBN-13: 9789814272773 \$ 150.00

The enterprise revolution is probably the most noteworthy chapter in China's thirty years of economic reform and opening up. In The Micro-foundation of China's Market Economy, the author traces the interaction and evolution of state owned, privately-run, joint-stock, and foreign-invested enterprises against the backdrop of reform and opening up. The author also examines the changing external environment in which these four types of enterprises grew and explores the necessity and dynamics of institutional innovation. The book focuses on the macro framework and the major events; equal importance is placed on empirical description and theoretical interpretation. http://www.marymartin.com/web?pid=125692

Toward An Innovative Nation / Zang-Lai Kou Singapore: Gale Asia, 2010 262p. ISBN-13: 9789814272780 (HB) \$ 150.00

Prior to the 1980s, China had a highly concentrated, inefficient science and technology management system which deprived the fundamental agents of decision-making autonomy, impeded entrepreneurship, and separated technological innovation from industrial application. The "Decision on the Reform of the Science and Technology Management System" adopted by the central government in 1985 ushered in a new era, laying the foundation for all the subsequent reform policies. Toward an Innovative Nation documents the major reform initiatives since then, attempts to provide an economic interpretation of their evolutions, and argues that "China's miracle" is propped up by a solid innovation system. It also discusses the challenges facing China on its way toward an innovative nation in areas such as the role of governments at different levels in allocating R&D resources, the IPR policies, and labor market control.

http://www.marymartin.com/web?pid=125693

Transformation of the Chinese Enterprises / Jun Zhang Singapore: Gale Asia, 2010 324p. ISBN-13: 9789814272735 (HB) \$ 150.00 Today, China has a variety of enterprises. About 150 large enterprises are still owned by the governments, but they are run as modern corporations. Millions of small enterprises are privately owned and are competitive and dynamic, providing 80 percent of China's exports to the outside world. Many of them evolved out of township and village enterprises. Some are hi-tech companies founded and managed by Chinese scholars educated overseas, but most have been established by local Chinese entrepreneurs. In addition, China is home to over 500,000 foreign invested companies. Based on detailed documents, Transformation of the Chinese Enterprises vividly portrays the transformation and evolution of China's state-owned and non-state enterprises. It particularly highlights the entrepreneurial spirit of the Chinese populace in the face of the drastic changes that have occurred in China's economic system since the outset of economic reforms in the late 1970s.

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IT Audit in China / Ruzhou Liu Singapore: Cengage Learning Asia, 2010 250p. ; 152 x 229 mm ISBN-13: 9789814281454 (HB) \$29.95

This book summarizes the theoretical findings and practical experience of China's IT audit, as well as the background of the IT audit development in China. It consists of three parts. Part I gives a brief introduction to government audit in China, especially the special characteristics of China's government audit, and then introduces the current status and characteristics of China's IT audit. Part II discusses in detail the standardized practice operation of IT audit in China, such as the seven-step procedure of IT audit, the concept, target, and steps of information systems audit, and the three operation modes of IT audit. This part also introduces some IT audit technologies and methods, e.g., construction of preliminary database tables (PDTs). Part III describes the support systems of IT Audit in China, including the Quality Control Model of IT Audit; the reform of IT audit project organization and management models designed to guarantee the quality and effective implementation of IT audit projects. http://www.marymartin.com/web?pid=125695

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The Path to Revitalization / Xia Deren Beijing: New World Press, 2010 511p. ; 24cm. ISBN-13: 9787510411427 \$ 25.00

This book is a collection of the author's speeches and reports when he was mayor of Dalian. These materials show the major work of the government at that time and present the path taken by Dalian in the process of revitalizing the old industrial base. <u>http://www.marymartin.com/web?pid=125696</u>

Doing Business in Korea: An Expanded Guide / Thomas L. Coyner with Song-Hyon Jang Seoul, Korea: Seoul Selection, 2010 First published in 2007 384p. ; 21cm. ISBN-13: 9788991913684 \$ 33.00

Doing Business in Korea is a timely handbook of information for succeeding in the challenging environment of Korea, the world's 13th largest economy. Now with updated content, the book divulges in engaging prose all the ins and outs of contemporary Korean business culture. From business etiquette and protocol to tips for marketing to Korean consumers, international business consultant Thomas L. Coyner details everything you'll need to know to not just survive, but thrive in the Land of the Morning Calm. Through this book, one will gain pivotal insight into an environment that is traditional yet uncompromisingly modern, challenging yet surprisingly rewarding for the determined business professional.

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Globalization and the Rural-Urban Divide / Munisamy Gopinath & Hanho Kim (Edited) Seoul: Seoul National University Press, 2009 x. ; 387p. ; 23cm. ISBN-13: 9788952110718 (HB) \$ 83.50

This volume does an absolutely sterling job of illustrating the importance of conducting rigorous analysis of why economic activity can become concentrated in a few regions, while leaving other regions relatively under-developed. Its greatest strength, and why it will be of such great use to other researchers interested in the impact of globalization on the rural-urban divide, lies in its comprehensive global coverage, with chapters focusing on countries from every continent on the globe.

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